

SEPTEMBER 2025



EYES: EMPOWERING YOUTH

NEWSLETTER



Facilitation Meeting

September – November 2025

- **4 Online Sessions** on www.eyesnetwork.org
- **Working language:** English
- **Trainers:** Sector experts and international role models
- **Expected participants:** 80 from 8 countries

AGENDA

- 30 September 2025 | 16:00 – 19:00
- 14 October 2025 | 16:00 – 19:00
- 11 November 2025 | 16:00 – 19:00
- 25 November 2025 | 16:00 – 19:00

Rural Exodus & Migration

Why participate?

Rural areas are emptying out. Young people and families are leaving villages and countryside behind, looking for a future in large cities or abroad.

This phenomenon, known as Rural Exodus, fuels migration and weakens local communities.

We believe that entrepreneurship can be a concrete answer: building new businesses in rural territories, creating dignified and independent jobs, and unlocking local resources through innovation and sustainability.

The **EYES Project Facilitation Meetings** are an international space for dialogue, collaboration, and co-creation: **4 online sessions** to understand the phenomenon, experiment with entrepreneurial tools, and design solutions together.

At the end, **participants will be able to continue with the certified online learning paths of EYES Network, turning ideas into real projects.**



Co-funded by
the European Union



4 Sessions

SESSION 1

Roots & Routes: Understanding Rural Exodus

30 September 2025 | 16:00 – 19:00

To explore together: Why are rural areas emptying out?

What drives people to leave, and what social and economic costs does rural exodus leave behind?

Activity: Collaborative Mind Map on causes, effects, and possible solutions.

Output: A shared vision of the challenges and opportunities linked to local entrepreneurship.

Lead by :

International Talent Outreach (ITO)

Youth Talent Development and Community Engagement (**Nigeria**)

DEFINING RURAL EXODUS

It is the **phenomenon of depopulation in rural areas, caused by the migration of young people and families towards cities and large urban centers in search of jobs, services, and opportunities.**

It leads to the loss of human, cultural, and economic capital in rural territories, the increase of inequalities, and growing pressure on urban areas, which become increasingly overcrowded.



SESSION 2

Solution to remain in Rural Areas... or return (part I):

Self-employment and young entrepreneurship

14 OCTOBER 2025 | 16:00 – 19:00

From problems to solutions: discover how an **entrepreneurial approach** can create **self-employment and help retain young people in rural areas.**

Activity: Team-based development of a One-Page Startup Brief.

Output: Entrepreneurial ideas to be shared and refined together.

Lead by :

STELLA MARINA APS (Italy)

IN COLLABORATION WITH:



4 Session

SESSION 3

Solution to remain in Rural Areas... or return (part I):

Agriculture and livestock farming - opening an agritech & foodtech start-up

11 November 2025 | 16:00 – 19:00

Technology as an ally of rural communities: smart irrigation, short supply chains, digital agri-tourism, and the valorization of agricultural waste.

Activity: Impact Model Canvas (Agritech) – from solution to adoption plan.

Output: Examples and ideas of agritech initiatives with high social and economic impact.

Lead by :

STELLA MARINA APS (Italy)

IN COLLABORATION WITH:



A JOURNEY THAT CONTINUES >>>>>

Each session is the **first step towards the EYES Network online learning paths, offering in-depth and certified training on:**

- Rural Exodus & Migration
- Entrepreneurship Basics
- Agritech & Impact Entrepreneurship
- Soft Skills & Community Resilience

www.eyesnetwork.org



SESSION 4

Social and psychological consequences of migration from rural areas

25 November 2025 | 16:00 – 19:00

Beyond the numbers, there are people: the separation from one's roots, experiences of loss, and psychological challenges.

Entrepreneurship can also become an act of resilience and community care.

Activity: Emotional Journey Map and Community Resilience Toolkit.

Output: Shared practices to transform vulnerability into strength.

Lead by:

International Talent Outreach (ITO)

Youth Talent Development and Community Engagement (**Nigeria**)

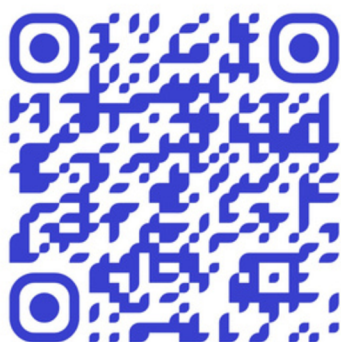
WHO IS IT FOR?

- Young people interested in entrepreneurship and social innovation
- Rural startups and community organizations
- Local governments, NGOs, and professionals in the agricultural sector
- Migrants and active citizens looking for new opportunities

HOW TO PARTECIPATE?

Participation is free
of charge, but
places are **limited.**

Fill out the form at this link: [CLICK HERE](#)



Register now at www.eyesnetwork.org and
join the international EYES Project
community!

**The first 8 registered participants
will receive an attendance
allowance of €30.00 per session***



- The allowance of €30 per session (including the €10 membership fee to Stella Marina APS) is to be considered as a reimbursement of expenses.
- It will be paid at the end of the 4-session program and will be commensurate with the actual active participation in the scheduled activities.

